

French Property News

Private Sellers

We offer a range of extremely effective and competitively priced advertising options for private sellers. These include a multitude of magazine advertising options and one of the most popular French property websites in the market.

Agents and Businesses

Our hugely established magazine attracts some of the biggest names in French property. This is down to our large subscription based readership which guarantees genuinely interested enquiries from 'real' buyers. We also have one of the most popular French property websites which offers some of the most competitively priced advertising packages on the internet.

French Property News Magazine Advertising

French Property News was originally launched in June 1989 and since then it has become established as the essential guide for French property buyers.

With a controlled circulation in excess of 50,000 copies per issue, advertising in French Property News is the perfect way to reach a targeted audience of interested buyers.

We offer a variety of different ways to advertise within French Property News, all of which will guarantee you maximum exposure for your budget.

Recipients of French Property News are attracted by our continuous advertising in the French property columns of most of the quality national daily and Sunday papers. A flow of high standard response is therefore ensured.

As you can see from this communication from one of our advertisers, advertising in French Property News can be a very cost effective solution...

"We advertised our house in France for sale in French Property News and would like you to know what an amazing response we have had.

We had three phone calls by lunchtime on the day the advert appeared, and to date we have had over 60 calls, 56 of whom have asked for details to be sent. My wife has even had to dissuade one excited enquirer from buying the property unseen, over the phone.

We have now 'sold' (their deposit is on the way to the notaire) the house, to the first people to view it, and only five weeks after it was first advertised for sale. While accepting that property in the Creuse is reasonably priced compared to

many other regions of France, we have nevertheless been overwhelmed by the interest shown and by the response generated to an advert in FPN (I don't know whether productivity can be measured in this way, but we had about one enquiry for each pound of advertising spent).

Yours sincerely
G.W., Shropshire"

Contacts

[Sue Crwys-Williams](#) for Magazine Advertising Information

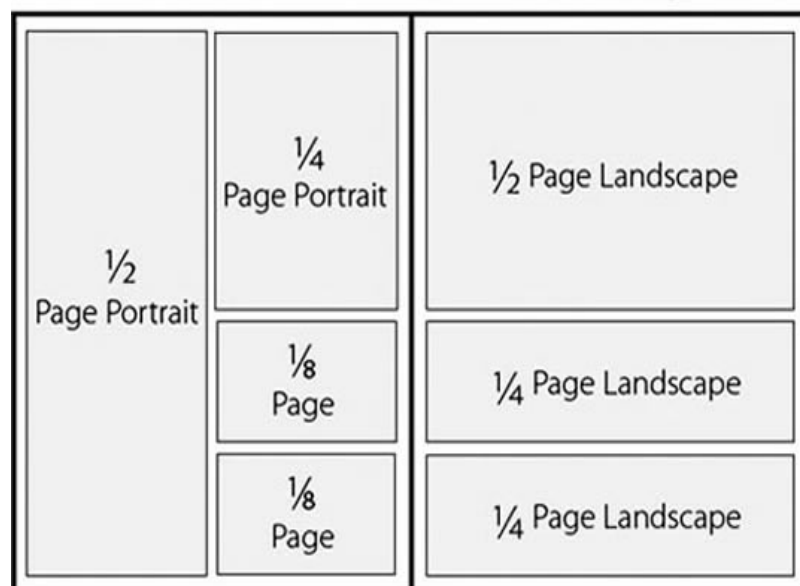
Advertising Rates

FPN Display Advertising Rates

Size	One-Off (No Discount)	Series of 3 (7.5% Discount)	Series of 6 (12.5% Discount)	Series of 12 (17.5% Discount)
1/8 Page	£235 364€	£217 337€	£206 319€	£194 300€
1/4 Page	£455 705€	£421 652€	£398 617€	£375 582€
1/2 Page	£885 1372€	£819 1269€	£774 1201€	£730 1132€
Full Page	£1750 2713€	£1619 2510€	£1531 2374€	£1444 2238€
<p>All prices exclude VAT (17.5%). Advertisers who are registered for TVA in France do not pay UK VAT. Exchange rate : £1=1.55€</p>				

FPN Display Advertising Sizes

Size	Trim Size	Bleed Size
Double Page Spread	297 x 420mm	303 x 426mm
Full Page	297 x 210mm	303 x 216mm
Full Page - Text Area	273 x 188mm	-
1/2 Page Portrait	273 x 92mm	-
1/2 Page Landscape	135 x 188mm	-
1/4 Page Portrait	135 x 92mm	-
1/4 Page Landscape	66 x 188mm	-
1/8 Page	66 x 92mm	-



FPN Classified Advertising Rates

Classified	Colour	Mono
Size 5cm x 1 column (3.5cm)	£80.00	£55.00

For further details and pricing structures please visit www.archantlifefrance.com